# **Elections Campaign Subcommittee**

# Terms of Reference RESCINDED

Category: Terms of Reference Version 3 First ratified: April 2016 Last ratified: November 2020

## 1. Purpose

- 1.1. The OUSA Election Campaign Committee shall:
  - 1.1.1. Be the main organising body for OUSA during local body and national election periods;
  - 1.1.2. Organise and promote efforts to increase enrolment and voter turnout during local body and national elections;
  - 1.1.3. Convene only during years where there is a local body election, or an expected general election; and meet at least fortnightly during that time.

### 2. Membership

- 2.1. The membership of the committee shall consist of:
  - 2.1.1. Political Representative (Chair);
  - 2.1.2. President:
  - 2.1.3. Finance and Strategy Officer:
  - 2.1.4. Marketing and Communications Manager; and;
  - 2.1.5. Any other OUSA member or person appointed by the OUSA Executive or coopted by the Committee

#### 3. Terms of Reference

- 3.1. The OUSA Election Campaign Committee shall:
  - 3.1.1. Produce a detailed campaign plan to the Executive for approval before commencing any campaign activities;
  - 3.1.2. Implement best-practice campaign techniques by conducting research, utilising existing research and engaging experts in relevant fields; and;
  - 3.1.3. Abide by New Zealand electoral, and electoral finance laws and meet all requirements under these acts.
- 3.2. During elections the Committee may:
  - 3.2.1. Support candidates who promote student friendly policy;
  - 3.2.2. Work to increase student enrolment and turnout in elections; and;
  - 3.2.3. Organise events and projects to facilitate local and national democracy
- 3.3. The Committee may have control over a budget line allocated by the Executive:
  - 3.3.1. The Committee shall keep a detailed and regularly updated budget; and;
  - 3.3.2. Fiscal responsibility for this line will rest with the Executive.